





















Event Sponsorship Opportunities

BENEFITS RECEIVED	PRESENTING \$10,000 (Limit of 1)	SIGNATURE \$5,000	CONTRIBUTING \$2,500
"Presenting sponsorship" acknowledgement on all promotional materials			
Sponsorship listing in summit event marketing	Company logo and brief description	Company logo	Company name listing
Sponsorship listing on event webpage with hyperlink to company website	Company logo and brief description	Company logo	Company name listing
Visual and verbal sponsorship recognition by event hosts throughout the event			
One 6-ft table-top display in the conference hall			Print materials at registration desk only
Complimentary registration(s) for organizational representatives to attend the event ¹	2 complimentary registrations	1 complimentary & 1 discounted registration	1 complimentary registration
Complimentary attendance to the event networking reception on 9/5/2019			
Contact list (name and email only) for all event participants. (Note: The Alliance will adhere to electronic communication standards by providing an opt-out feature.)			
Recognition in The Alliance in Action bi-annual e-newsletter, distributed to more than 9,000 donation and transplantation professionals			
Opportunity to furnish a promo item for event attendees at no additional fee ²			
Special sponsor name badge			

Alternative Support Opportunities:

For organizations that wish to provide support in a more limited role, you may select from the following list of alternative support opportunities.

Breakfast (Day 1 or Day 2)	\$1,000 per day	Lunch (Day 1)	\$1,500
Networking breaks	\$500 per break	Networking reception	\$2,000
Promotional items ²	\$500 per item		

¹Due to limited venue capacity, sponsors are limited to no more than two (2) attendees.

²All branded promotional items must be approved in advance by The Alliance. Fees charged by The Alliance are associated with handling and distribution of the item(s) to event attendees, and are separate from any costs of purchase/procurement. (You are responsible for all costs associated with purchasing/procurement/furnishing and shipping to ensure items arrive to event venue by the pre-determined deadline.) Estimated attendance = 250. Suggested promotional items include USB drives, tote bags, water bottles, lanyards, etc. Other items may be approved upon request.



The Alliance
national donor management summit
WORKING TOGETHER:
discovering possibilities to improve donor outcomes
September 5-6, 2019 | Westin Peachtree Plaza, Atlanta, GA

YES! My organization will commit to providing our support as a sponsor of this event.

SPONSOR LEVELS OF SUPPORT:

Presenting Level: \$10,000 Signature Level: \$5,000 Contributing Level: \$2,500

ALTERNATIVE SUPPORT OPPORTUNITIES:

Breakfast (Day 1 or Day 2): \$1,000 Networking Break: \$500 Networking Reception: \$2,000 Lunch: \$1,500

Promo Item: \$500 *Please describe:* _____

TOTAL AMOUNT ENCLOSED: _____

Please complete the information below (please print):

Organization name: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

Email: _____

Mail this form, along with your check to:

Organ Donation and Transplantation Alliance | PO Box 3635 | Peachtree City, GA 30269

Payment may also be made by credit card. Contact LeAnn Swanson for further information.

Questions: Contact LeAnn Swanson, Executive Director, at **678-834-5762** or email lswanson@odt-alliance.org

Terms and Conditions

These terms and conditions are an essential part of the Corporate Sponsor agreement. Please retain this information for your records and appropriate follow-up. The sponsor is responsible for adhering to the guidelines outlined in this document.

- 1. Management:** The Alliance reserves the right to accept or reject potential sponsors based on their compatibility with our mission and purpose. The Alliance also reserves the right to determine appropriate items for distribution and use of corporate logos or name recognition on materials.
- 2. Payment:** If choosing to become an event sponsor, payment is required in full by August 1, 2019, in order to secure your applicable benefits. No refunds will be issued once your intent form and payment are received.
- 3. Deadlines:** Sponsors must provide information and deliverables to The Alliance contact person by the stated deadline in order to receive the specified benefits. If information and other materials do not arrive by the deadline, sponsors waive their rights to those benefits. The Alliance is under no obligation to issue reminders.
- 4. Contact Person:** Sponsors are encouraged to assign one person to communicate with The Alliance on all matters pertaining to their participation as sponsors. The Alliance will send information and materials to the contact person listed on the intent form. The Alliance is not responsible for relaying information among different branches/departments/locations of sponsor organizations.
- 5. Messaging and Representation:** The sponsor will refrain from overt statements, imagery, harsh language or pointed humor that disparages the rightful dignity and social equity of The Alliance, its affiliated organizations, or any individual or group.