

# EDUCATION CORNER



## 2017 Donate Life Rose Parade Float

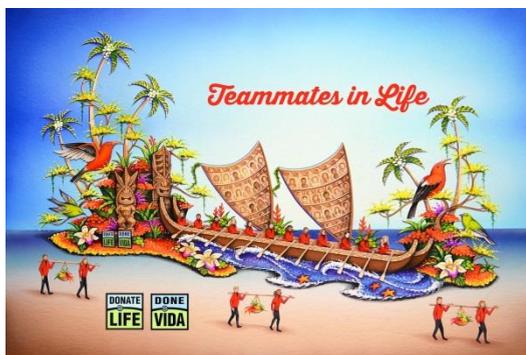
### Donate Life's Participation in the Rose Parade

- Donate Life first entered a float in 2004 in the New Year's Day Rose Parade.
- The floats – and the donors and recipients they represent – have been honored repeatedly with various Rose Parade awards.
- The Donate Life float has become a time-honored tradition for the donation and transplantation community.

### The 2017 Donate Life "Teammates in Life" Float

The float will depict a spectacular Polynesian catamaran in celebration of organ donors and recipients as "Teammates in Life."

In keeping with the 2017 Rose Parade theme "Echoes of Success," the Donate Life float aims to inspire viewers to register as organ, tissue and eye donors with the reminder that teamwork is the key to success.



- The catamaran float will be propelled by a team of 24 organ, eye, and tissue recipients rowing in unison with the strength bestowed upon them by their donors.
- The ship's sails – featuring 60 floral portraits of donors mixed with Polynesian designs – power the catamaran just as donors empower recipient's lives with their tremendous gifts.
- Twelve living donors will accompany the float in celebration of the life they have given to others and their own continued health.
- Ocean waves will be comprised of 1,000 white Akito roses dedicated to the memory of specific donors.

### A Beautifully Important Message

There are more than 119,000 people in the United States awaiting a life-saving organ transplant. Eye and tissue donation have the power to heal hundreds of thousands individuals.

- Register when renewing your driver's license or state ID or, anytime, by visiting <https://www.donatelife.net/>

**The 128<sup>th</sup> Rose Parade** will take place on Monday, January 2, 2017 at 8 a.m. PST.

Donate Life Rose Parade Float press release

[http://www.donatelifloat.org/wp/wp-content/uploads/2016/05/2017\\_PR\\_De\\_sign.pdf](http://www.donatelifloat.org/wp/wp-content/uploads/2016/05/2017_PR_De_sign.pdf)

To learn more about how to get involved with the Donate Life Rose Parade and to find more information about the float and it's history, visit <http://www.donatelifloat.org>

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