**2018 National Critical Issues Forum**

**Levels of Sponsorship**

<table>
<thead>
<tr>
<th>BENEFITS RECEIVED</th>
<th>VISIONARY ($10,000, Limit of 1)</th>
<th>IMAGINATIVE ($5,000, Limited)</th>
<th>CREATIVE ($2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Presenting sponsorship” acknowledgement on all promotional materials</td>
<td>Company logo and brief description</td>
<td>Company logo</td>
<td>Company name listing</td>
</tr>
<tr>
<td>Sponsorship listing in forum meeting materials</td>
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<tr>
<td>Company logo and hyperlink on forum registration website</td>
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<tr>
<td>Verbal “innovative” pitch about your organization in a forum general assembly session (must meet requirements set by The Alliance for sponsor pitches)</td>
<td>90-second slot</td>
<td>60-second slot</td>
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<tr>
<td>Visual and verbal sponsorship recognition by event hosts throughout the forum</td>
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<tr>
<td>One 6-foot table-top display in the meeting room</td>
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<tr>
<td>Complimentary registration(s) for organizational representatives to attend the forum¹</td>
<td>2 complimentary registrations</td>
<td>1 complimentary &amp; 1 discounted registration</td>
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<tr>
<td>Complimentary attendance to the forum networking reception on 11/1/2018</td>
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<tr>
<td>Contact list (name and email only) for all forum participants. (Note: The Alliance will adhere to electronic communication standards by providing an opt-out feature.)</td>
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<tr>
<td>Recognition in The Alliance in Action bi-monthly e-newsletter, distributed to more than 9,000 donation and transplantation professionals</td>
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<tr>
<td>Opportunity to furnish a promo item for forum attendees at no additional fee²</td>
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<tr>
<td>Special sponsor name badge</td>
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</tbody>
</table>

¹Due to limited venue capacity, sponsors are limited to no more than two (2) attendees.

²All promotional items must be approved in advance by The Alliance. Your company’s logo may be displayed on each item. (All items should be purchased and furnished by your company. Estimated attendance of 250.) Suggested promotional items include USB drives, tote bags, water bottles, lanyards. Other items may be approved upon request.

**Enhanced Exposure Benefits:**
For organizations who wish to provide additional support (or would like to support in a more limited role), you may select from the following list of enhanced exposure benefits.

- Breakfast - Day 1 or Day 2: $750
- Lunch: $1,000 (SOLD OUT)
- Networking breaks: $500
- Networking reception: $1,500
- Promotional items²: $500 per item

²All promotional items must be approved in advance by The Alliance. Your company’s logo may be displayed on each item. (All items should be purchased and furnished by your company. Estimated attendance of 250.) Suggested promotional items include USB drives, tote bags, water bottles, lanyards. Other items may be approved upon request.
2018 National Critical Issues Forum Sponsorship

☐ YES! My organization is interested in providing our support as a sponsor of this event.

SPONSOR LEVELS OF SUPPORT: (Select one)

☐ Visionary Level: $10,000    ☐ Imaginative Level: $5,000    ☐ Creative Level: $2,000

ENHANCED EXPOSURE OPTIONS:

☐ Breakfast (Day 1 or Day 2): $750    ☐ Networking Break: $500    ☐ Networking Reception: $1,500    ☐ Lunch: $1,000

☐ Promo Item: $500    Please describe: __________________________________________

TOTAL AMOUNT ENCLOSED: ___________________________

Please complete the information below (please print):

Organization name: __________________________
Name: ____________________________ Title: __________________________
Address: __________________________
City: ____________________________ State: _______ ZIP: _________ Phone: __________________________
Email: __________________________

Mail this form, along with your check to:
The Organ Donation and Transplantation Alliance | PO Box 140027 | Coral Cables, FL 33114
Payment may also be made by credit card. Contact LeAnn Swanson for further information.
Questions: Contact LeAnn Swanson, Executive Director, at 786-409-6923 or e-mail lswanson@odt-alliance.org

Terms and Conditions

These terms and conditions are an essential part of the Corporate Sponsor agreement. Please retain this information for your records and appropriate follow-up. The sponsor is responsible for adhering to the guidelines outlined in this document.

1. Management: The Alliance reserves the right to accept or reject potential sponsors based on their compatibility with our mission and purpose. The Alliance also reserves the right to determine appropriate items for distribution and use of corporate logos or name recognition on materials.

2. Payment: If choosing to become an event sponsor, payment is required in full by October 1, 2018, in order to secure your applicable benefits. No refunds will be issued once your intent form and payment is received.

3. Deadlines: Sponsors must provide information and deliverables to The Alliance contact person by the stated deadline in order to receive the specified benefits. If information and other materials do not arrive by the deadline, sponsors waive their rights to those benefits. The Alliance is under no obligation to issue reminders.

4. Contact Person: Sponsors are encouraged to assign one person to communicate with The Alliance on all matters pertaining to their participation as sponsors. The Alliance will send information and materials to the contact person listed on the intent form. The Alliance is not responsible for relaying information among different branches/departments/locations of sponsor organizations.

5. Messaging and Representation: The sponsor will refrain from overt statements, imagery, harsh language or pointed humor that disparages the rightful dignity and social equity of The Alliance, its affiliated organizations, or any individual or group.