



Transplant Outreach: Two Centers' Strategies

When:

Thursday, February 22, 2018
3-4pm ET / 12pm-1pm PT

Speaker(s):

Jennifer Milton, BSN, CCTC, MBA
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Target Audience:

Administrators • Coordinators •
Physicians • Nurses • Surgeons •
Managers • Quality Improvement •
Social Workers • Other Donation and
Transplantation Professionals

Purpose:

Transplant outreach has become a critical component that many transplant programs use to better engage with referring providers, market services, and expand care within a patient's community. Two centers will share their experiences, strategies, and innovations around transplant networking and outreach.

Objectives:

At the end of the webinar, participants should be able to:

- Identify different strategies employed at other transplant centers to improve and expand outreach efforts.
- List different approaches to outreach and discuss how to best partner with clinical staff and faculty.
- Explain how two different transplant centers engaged referring providers and increased their referral base.
- Describe innovations and strategies that can be used to improve overall transplant networking and outreach programs.

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Continuing Education Credits

This webinar is co-sponsored by Iowa Donor Network, Iowa Board of Nursing Provider #326. This webinar is approved for 1.0 contact hours. No partial credits will be awarded. The Alliance offers 1 Category 1 CEPTC credit from the American Board for Transplant Certification.

Credit for OnDemand Recording

OnDemand CEPTC and nursing credits are available after watching the OnDemand recording and completing the evaluation process on the OnDemand site. Credits are available for a duration of 12 months from the date of the webinar.

Live Webinar Cost

\$80 per live webinar connection. \$10 late fee applied to registrations received less than 3 days in advance.

Cancellation Policy

\$10 nonrefundable processing fee, minimum 5 business days prior to webinar. See registration site for money-saving tips.



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