Connecting OPOs, transplant centers and donor hospitals to education and best practice resources since 2006

The Alliance

LEADERSHIP IN ORGAN DONATION AND TRANSPLANTATION

Organ Donation and Transplantation Alliance

Impact report

Since 2006
Dear Organ Donation and Transplantation Partners,

We are pleased to share with you the Organ Donation and Transplantation Alliance (The Alliance) Impact Report. This report summarizes our accomplishments since The Alliance was established in 2006 and highlights the value of programs and services offered to support our mission. Since its inception, The Alliance has been helping the donation and transplantation community achieve together what no one organization could achieve on its own, by providing leadership and education on issues affecting the quality and management of donation and transplantation across the nation.

We continue to work on behalf of the entire organ donation and transplantation community to deliver educational offerings, best practice resources and communicate the latest information in research and practice, dedicating significant resources to the fundamental issues of high quality and high value in organ donation and transplantation.

Each year the support and dedication from our community partners grow even greater, and we are especially grateful to those individuals who have generously provided their time and expertise to The Alliance over the years. Without them, the successes described in these pages would not be possible. As we celebrate the achievements over the past several years, we also want to look to the future and share with you some exciting new opportunities.

This past year has been one of transition, with the end of the Health Resources and Services Administration (HRSA) grant, The Alliance has established a new logo, mission and brand identity. We continue to focus on establishing our place and purpose within the organ donation and transplantation community so that we can help advance donation and transplantation and support each of you in your efforts to honor the gift of life.

The Alliance has accomplished so much over the years and we will continue to work in collaboration with each of you moving forward. Until there is a day when no one dies waiting for a live saving transplant, we still have much more work to do. We thank you in advance for joining with The Alliance in our efforts to save and heal more lives.

Sincerely,

LeAnn Swanson
Executive Director
The Alliance

Tom Mone
CEO, OneLegacy
Chair, The Alliance
The Alliance Leadership

2015 Board of Directors

The Alliance Board of Directors is comprised of expert leaders from several key organizations from across the organ donation, transplantation and healthcare community. They are the driving force behind The Alliance's successful programs and activities.

Charlie Alexander
The Living Legacy Foundation

George Bergstrom
The American Hospital Association

Lori Brigham
Washington Regional Transplant Community

Eva Chess
American College of Healthcare Executives

Danielle Cornell
Association for Organ Procurement Organizations

Mark Crafton (Treasurer)
The Joint Commission

Sue Dunn
Donor Alliance

Gerard Fulda, MD
Society for Critical Care Medicine

Susan Gunderson
LifeSource

John Magee, MD (Vice Chair)
American Society for Transplant Surgeons

Tom Mone (Chair)
OneLegacy

Howard Nathan
Gift of Life Donor Program

David Nelson, MD
American Society for Transplantation

Richard Pietroski
Gift of Life Michigan

Brian Shepard
United Network for Organ Sharing

Jon Snyder, PhD
Minneapolis Medical Research Foundation

About The Alliance

The Alliance is a non-profit organization established for the purpose of ensuring a continued national commitment to increasing organ availability and eliminating deaths on the transplant wait list. This was achieved by convening key partners within the donation and transplantation community for the purpose of knowledge sharing and best practices development. The initial mission of The Alliance was to expand and extend the work of the Organ Donation National Breakthrough Collaborative to achieve and maintain a national conversion rate of 75% and an organ transplant rate of 3.75 organs per donor. The Alliance was fully incorporated in the District of Columbia on June 13, 2006, with initial funding coming from generous financial donations of approximately 35 Organ Procurement Organizations (OPOs). From 2006-2014, The Alliance partnered with HRSA to provide a variety of collaborative meetings and educational offerings.

The Alliance's strength comes from collaborating with every major professional society and association that affects donation and transplantation, including having a Board comprised of representatives from the American Hospital Association (AHA), The Joint Commission, the American College of Healthcare Executives (ACHE), The American Society of Transplantation (AST), The American Society of Transplant Surgeons (ASTS), the Association of Organ Procurement Organizations (AOPO), the Society of Critical Care Medicine (SCCM) and the United Network for Organ Sharing (UNOS).
History of The Alliance

2006 - The Alliance is incorporated in Washington, DC, to continue the efforts of the National Breakthrough Collaborative and co-sponsors the 2nd National Learning Congress with HRSA.

2007 - An Organ Donation and Breakthrough Collaborative Learning Session and the 3rd National Learning Congress are co-sponsored with HRSA.

2008 - A DCD Consensus Conference, an OPO Leadership Retreat, a National Improvement Leader Meeting and the 4th National Learning Congress are co-sponsored with HRSA.

2009 - The first Pediatric Summit, a National Action Team Leaders Conference, a Donor Management Summit and the 5th National Learning Congress are co-sponsored with HRSA.

2010 - The Donor Management, Transplant and Quality Improvement Task Forces are formed and a CEO Summit, DSA Action Team Leaders Conference, and the 6th National Learning Congress are co-sponsored with HRSA.

2011 - The Alliance is awarded a 3 year grant from HRSA and a Pediatric Summit, Donor Management Summit, CEO Summit, DSA Action Leaders Conference, and Performance Improvement Summit are convened.

2012 - A Performance Improvement Summit, DSA Action Team Leaders Conference and the 7th National Learning Congress are held.

2013 - A national Pediatric Organ Donation Summit, Community of Practice Action Leaders Conference, Donor Management Summit, Donor Management Research Consensus Conference, and the Donation Perspectives Conference are convened.

2014 - A Community of Practice Action Conference, and Donor Management, Multicultural, Pediatric, QI and CEO webcasts are held.

MISSION

The Alliance is the recognized leader within the organ donation and transplantation community dedicated to providing engaged learning, innovation and collaborative leadership for future advancements in organ donation and transplantation.
The Alliance is comprised of intensivists, neurologists, anesthesiologists, transplant surgeons and organ procurement professionals working to improve and advance the outcomes of, and decrease the variation in donor management practices among OPOs and hospitals across the nation.

The Transplant Leadership Council is comprised of medical, surgical, regulatory, quality, administrative and clinical transplant professionals working to promote engagement of transplant centers as critical partners in the donation and transplantation community by examining and addressing issues relevant to transplant center performance and advancement.

The Leadership and Innovation Council is comprised of leaders, change agents and innovative thinkers from a variety of industries working to facilitate leadership networking and innovative idea exchange, testing and implementation within the organ donation and transplantation community.

The Alliance has various other committees and workgroups that are either dedicated to ongoing activities, such as the coordination of webinars or updating resources on The Alliance website, or that serve for a specific initiative until it has been completed. Examples include:

- The Donor Intervention Research and Expert Panel (DIREP) – worked to align efforts addressing issues in donor management research by establishing defined and agreed upon processes that advance donor intervention research.
- The Physician Awards Committee – developed a sample awards packet which could be customized by organizations and utilized to recognize physicians and other healthcare professionals involved with the donation process.
- The Anesthesia Guidelines Committee – A workgroup, composed of members of The Alliance, AOPO and the American Society of Anesthesiologists (ASA), collaborated to produce a paper formulating evidence-based, expert-supported guidelines for dissemination to anesthesiologists providing physiological support to deceased heart-beating organ donors.

The Alliance is a recognized leader for providing education to the organ donation and transplantation community. Realizing that engaged learning happens through a variety of innovative, technologically advanced education, The Alliance hosts several monthly webinar programs ranging from regulatory issues to donor management and transplant practices.

Get Connected - A monthly webinar series focusing on the donation, transplantation, and critical care audience, promoting action through education and providing learning opportunities by sharing best practice knowledge and proven solutions.

Transplant - A monthly webinar series promoting the engagement of transplant centers, examining and addressing issues relevant to transplant center performance and advancing transplant center professionals' efforts to end deaths on the national organ transplant waiting list.

Special Webinars - These webinars include the brain death webinar offerings for physicians and nurses and an innovation webinar series, which showcase innovative technologies and practices in the donation and transplantation field.
Having access to a library of tools, forms, samples that your center can use to improve care and quality programs is the very definition of not ‘reinventing the wheel.’ Rapidly being able to review tools that you can use as is, or adapt to better suit your program is invaluable.

Jennifer Milton, BSN, MBA
Executive Director – University Transplant Center

THE ALLIANCE OFFERS PROVEN BEST PRACTICE RESOURCES TO HELP YOUR ORGANIZATION SUCCEED

ORGAN DONATION TOOLBOX
The Organ Donation Toolbox was developed to provide donor hospitals and organ procurement organizations easy access to a variety of best practices resources including templates, articles, forms and presentations on numerous donor management related topics.

20,312 HITS TO TOOLBOX
total since 2013
http://organdonationalliance.org/organ-donation-toolbox/

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TRANSPLANT QUALITY RESOURCE GUIDE
The Transplant Quality Resource Guide and Tools (TQRGT) provides strategies and concepts to enhance transplant program quality and value for developing and sustaining high quality, patient-centered excellence in donation and transplantation.

4,748 HITS TO THE GUIDE
since 2014

BLOG
The Alliance Blog highlights trending articles in the news that relate to innovation, advancements and educational topics within donation and transplantation.

http://organdonationalliance.org/blog/

NATIONAL LISTSERV
The Alliance hosts a national listserv, providing a forum for more than 1,800 subscribers from the donation and transplantation community of practice to pose questions and share best practices amongst each other.

http://organdonationalliance.org/contact-us/listserv-sign-up/

SAVING AND HEALING LIVES VIDEO
“Saving and Healing Lives Through Organ and Tissue Donation”, is an excellent free training video describing the organ donation and transplantation process. More than 900 views since its launch in October 2014.

http://organdonationalliance.org/videocredits/

SOCIAL MEDIA
The Alliance has a presence on Facebook, LinkedIn, and Twitter linking like minded professionals from across the donation and transplantation continuum.

http://organdonationalliance.org/contact-us/social-media/
Don’t Reinvent the Wheel

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SUPPORTING THE ALLIANCE WILL HELP YOUR ORGANIZATION:

• Gain the expertise to meet and exceed quality standards and best practices.
• Connect with your peers from a range of clinical settings across the country through The Alliance Leadership Councils, workgroups, committees and meetings.

ADDED VALUE BENEFITS:
Your organization will receive the following benefits, regardless of your level of support to The Alliance:

• Our Alliance in Action e-newsletter, sharing updates from the community and the latest resources available to your organization.
• Access to our moderated Alliance DTCP national listserv sharing ideas, knowledge and resources.
• Access to our vast website resources, all of which support organ donation and transplantation across the continuum.

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YOUR ORGANIZATION HAS THE OPPORTUNITY FOR YEAR-ROUND AFFILIATION WITH THE ALLIANCE BASED ON THE CONTRIBUTION LEVEL YOUR ORGANIZATION SELECTS

Colleague Level
• One registration to the interactive monthly webinars. (Note: This does not include webinar recordings.)
• Organization name listed on Alliance website.

Partner Level
• One registration to the interactive monthly webinars.
• Full access to past Alliance webinars through our OnDemand recorded programs.
• An opportunity to serve on The Alliance Leadership Councils and Committees to develop best practice resources and cutting edge activities.
• Organization name listed on Alliance website.
• Discounted registration fees to conferences hosted by The Alliance in 2016.

Executive Level
• Unlimited registrations to the interactive monthly webinars.
• Full access to past Alliance webinars through our OnDemand recorded programs.
• An opportunity to serve on The Alliance Leadership Councils and Committees to develop and implement The Alliance’s strategic priorities.
• Organization name and logo posted on The Alliance website.
• Discounted registration fees to any conference hosted by The Alliance in 2016.

For more information about making a contribution please contact
LeAnn Swanson at lswanson@odt-alliance.org

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